

PRESS RELEASE: DNS Belgium elected climate ambassador for Flemish Brabant 2018

Leuven, 15 January 2019. DNS Belgium was elected climate ambassador for Flemish Brabant by the *Milieu-infopunt voor de KMO (MiK)* [Environmental Information Point for SMEs]. DNS Belgium received the most votes ahead of its competitors Alpak and Adsomenoise.

DNS Belgium, which is responsible for organising the registration of all .be, .vlaanderen and .brussels domain names, was elected thanks to its efforts to become climate neutral.

Sustainability policy and climate programme

The mission of DNS Belgium is to improve the accessibility of the Internet, encourage its use, and do so in a more sustainable manner.

In addition to switching to a green energy supplier, the climate programme of DNS Belgium comprises various actions to raise awareness about climate change among its employees. All employees attended an eco-driving course and those who so wanted, exchanged their parking place for a budget for a lease bike.

DNS Belgium wants to inspire and sponsors a solution to be able to attend international domain administrator conferences remotely, so that participants will travel less by plane.

Last year, DNS Belgium registered its largest and most long-lasting CO2 savings: the migration of the registration and management platform of all Belgian domain names to a climate-neutral cloud solution.

Offsetting emissions

DNS Belgium offsets the remaining CO2 emissions by supporting projects in Belgium and abroad. They support an afforestation project in Essene, Flemish Brabant, via planteenbos.be, and CO2 reducing projects in Europe and the rest of the world via carbonfootprint.com.

Philip Du Bois, general manager of DNS Belgium on sustainability efforts:

“At DNS Belgium, we think it is important to play a very active role when it comes to sustainability – and I mean that in the broadest possible meaning of the term. We want to motivate our partners and suppliers to do business in a sustainable manner. As a small SME, we cannot make the difference on our own, but we can play a leading role. We can create an essential impact by pooling forces with all companies with which we work together. Furthermore, we are convinced that in the medium term, all consumers will require their suppliers to do business in a socially responsible manner, otherwise they will change supplier.”

About DNS Belgium

[DNS Belgium](http://www.dnsbelgium.be) is a non-profit organisation that was created in 1999 by ISPA Belgium, Agoria and BELTUG. Our mission is to register .be, .vlaanderen and .brussels domain names, improve the accessibility of the Internet, encourage its use, and do so in a more sustainable manner. For more information on DNS Belgium, please go to www.dnsbelgium.be.

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