

dnsbelgium

Quarterly report

Q2
2023



Q2 2023 in a nutshell

In the second quarter of 2023 there were slightly less new registrations than we expected, primarily due to a slower economic recovery. However, this shift is indicative of a maturing market, where the total amount of .be-websites has stayed stable for a while.

On the bright side, many domain name holders keep their domain names and websites active. Around 87% of .be of them are confidently renewing their registrations.

Our proactive control of registration data has yielded good results. We further reduced the number of domains that we had to revoke. And our preemptive control of registration data has significantly minimized the number of fake webshops. This proactive approach has been instrumental in creating a secure and trustworthy internet in Belgium and .be-websites that are safe to visit.

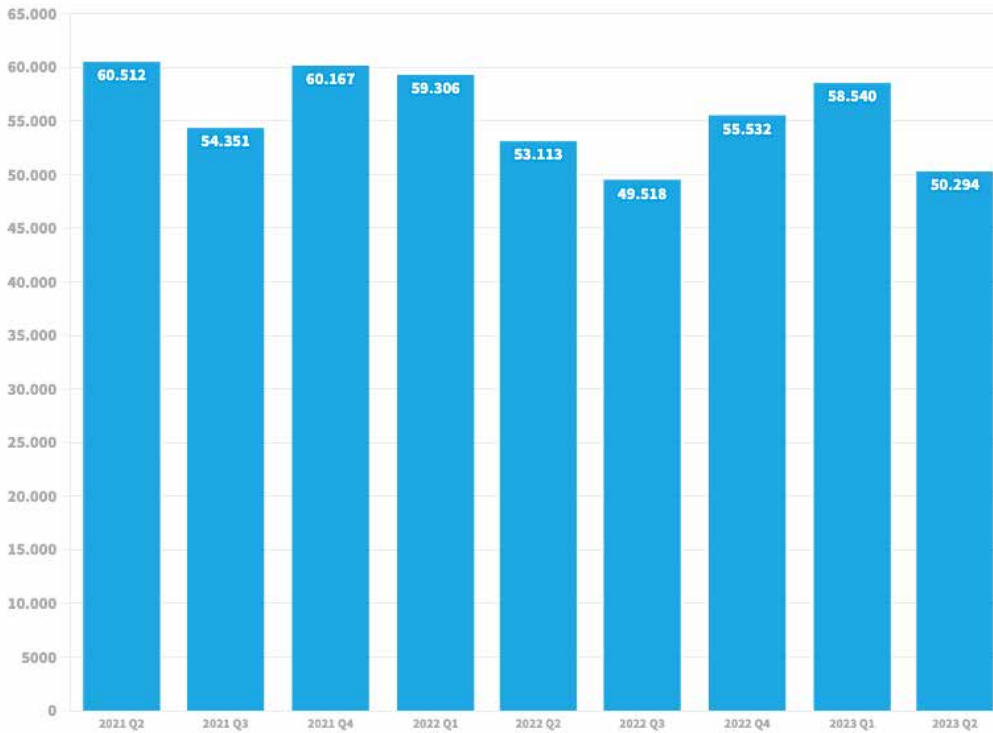
While we still have some challenges ahead, especially when it comes to dealing with infections, one thing is crystal clear: working together with domain owners and their website managers is crucial to tackling this problem.

As we keep moving forward and dealing with the changes in the market, we're dedicated to making sure that the .be domain space keeps growing, stays secure, and keeps its good reputation intact.

Philip Du Bois,
General Manager at DNS Belgium

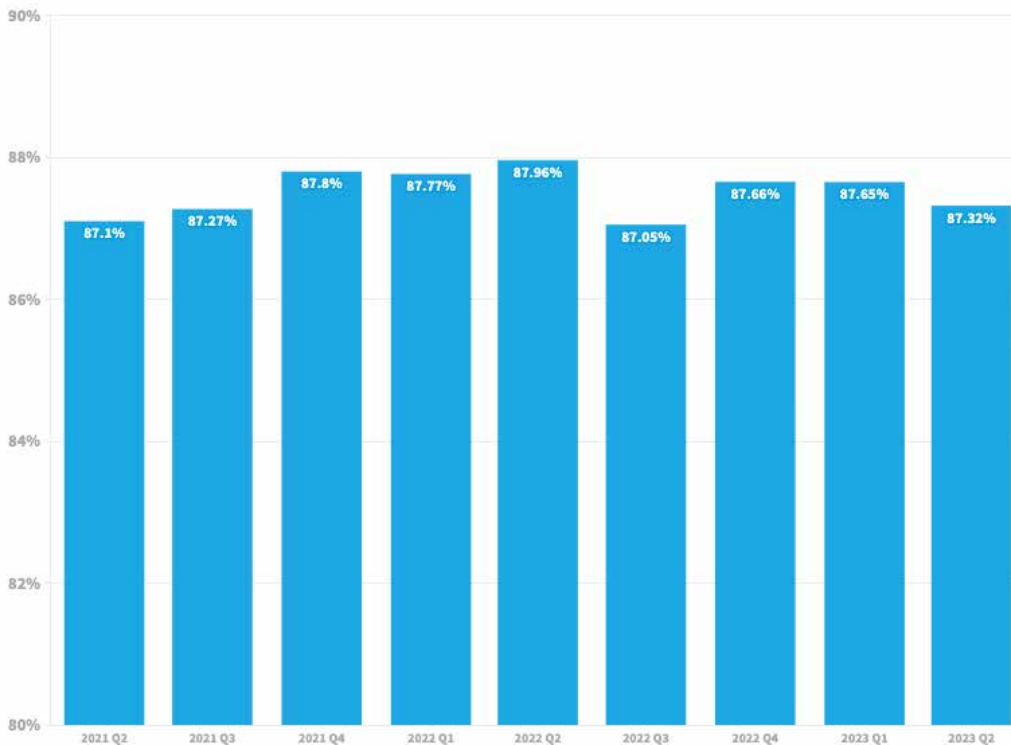


New registrations, Q2 2021 to Q2 2023



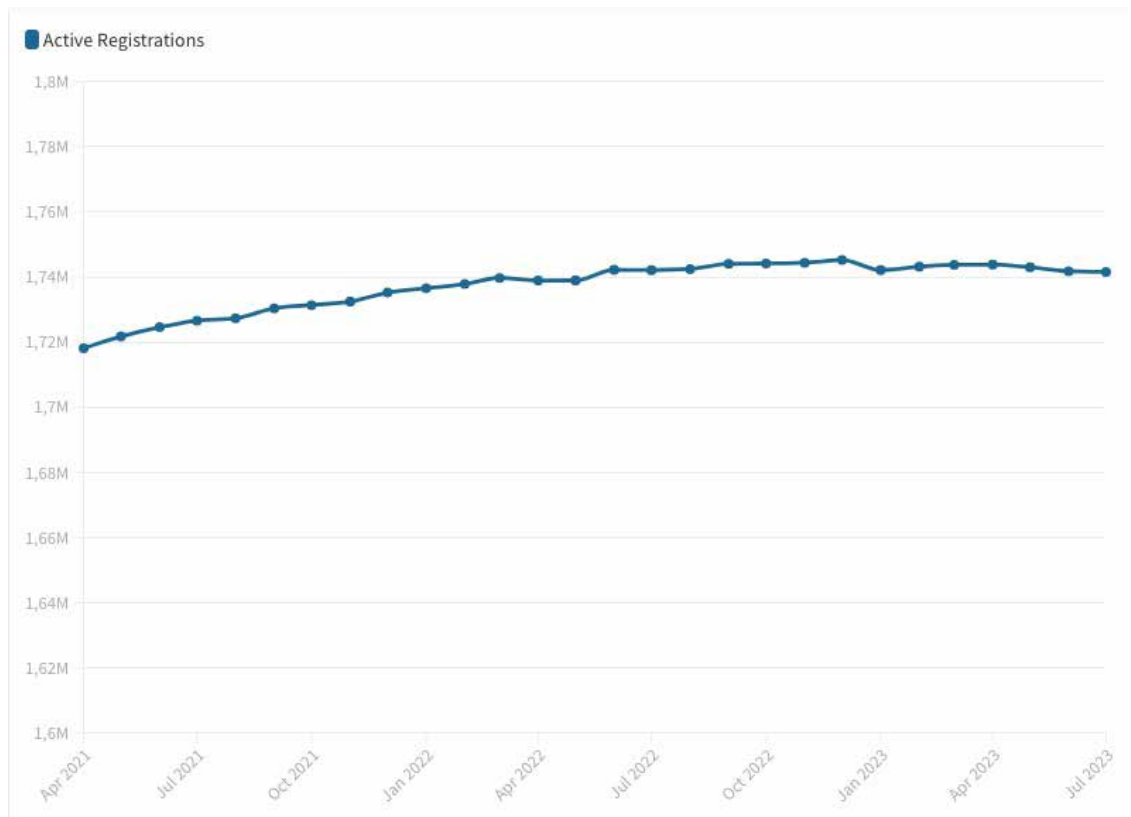
Registrations have fallen slightly short of our expectations, mainly due to a slower-than-anticipated economic recovery. Additionally, the aftermath of the pandemic may also be a contributing factor. Many small businesses rushed to establish their digital presence during the lockdowns, but now this urgent need seems to have subsided.

Renewal rate, Q2 2021 to Q2 2023



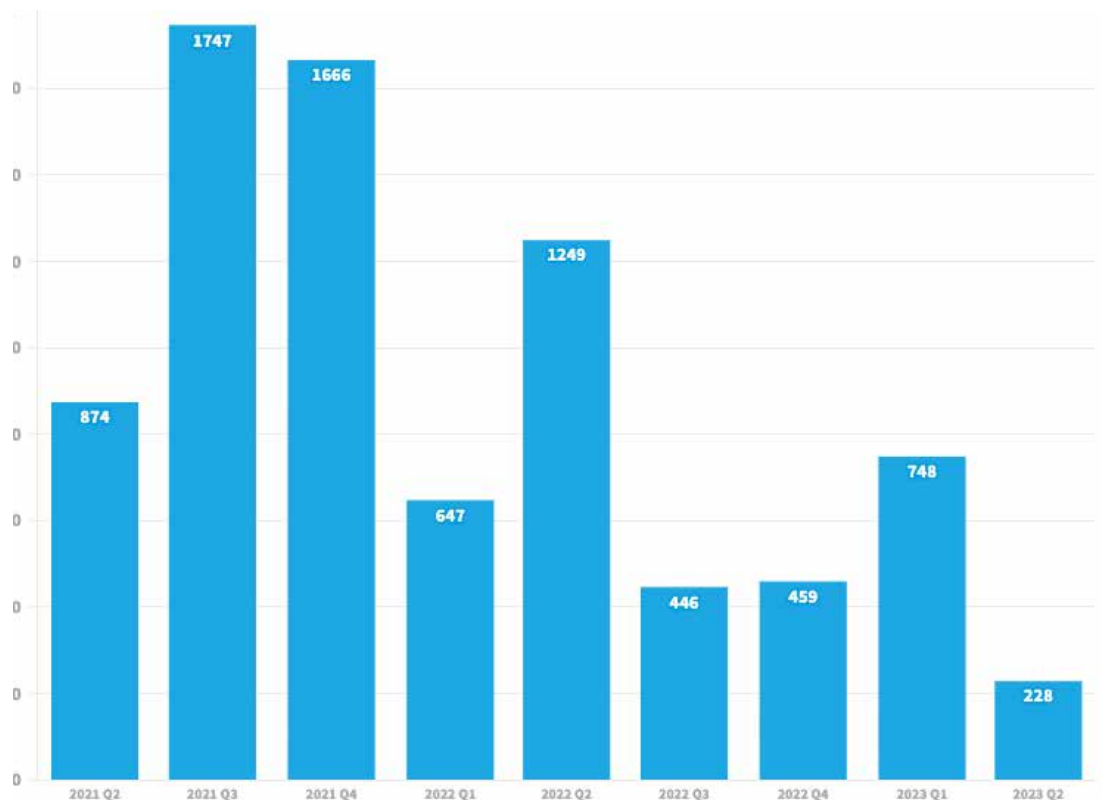
We are pleased to note a robust renewal rate of over 87% for .be domains. This indicates that our domain name holders are confidently utilizing their .be identification for their online activities.

Active registrations, Q2 2021 to Q2 2023



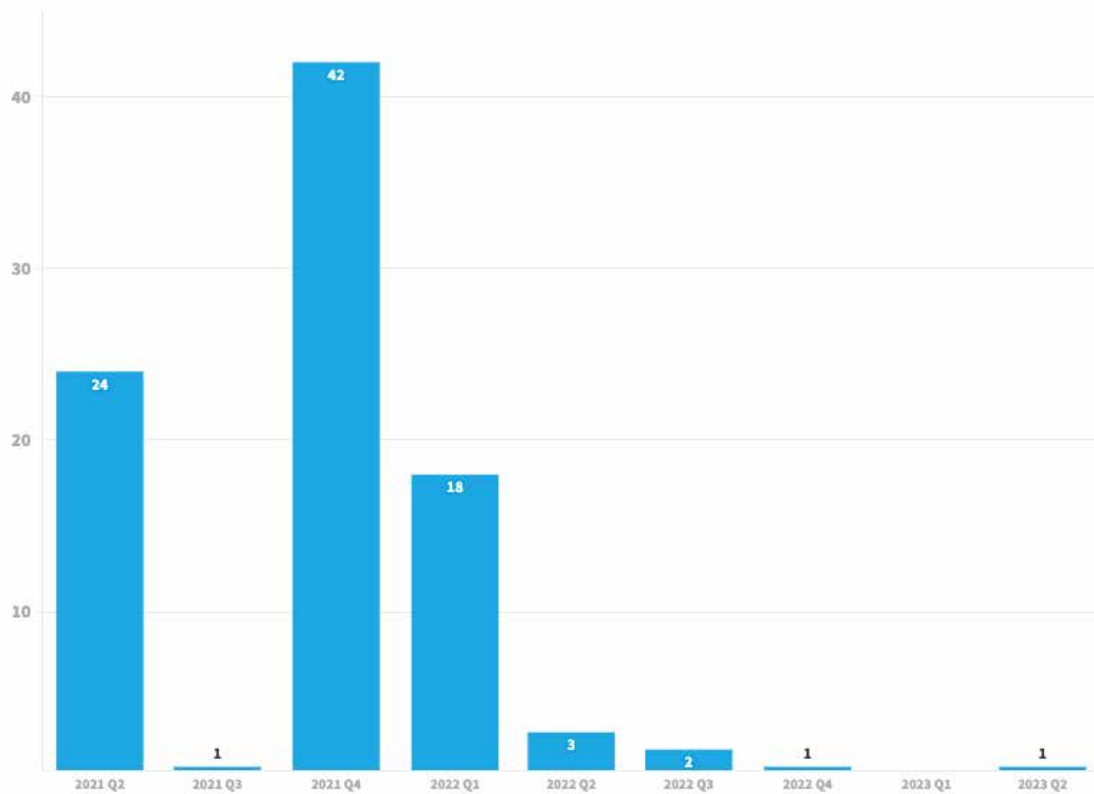
When we consider the interplay between the two preceding factors (as shown in graphs 1 and 2), it becomes evident that the number of active domains has reached a plateau in recent months. This is a predictable outcome that suggests a mature market. This trend is not unique to .be domains; extensions like .eu and .com are experiencing similar conditions in Belgium.

Revokes during Q2 2023



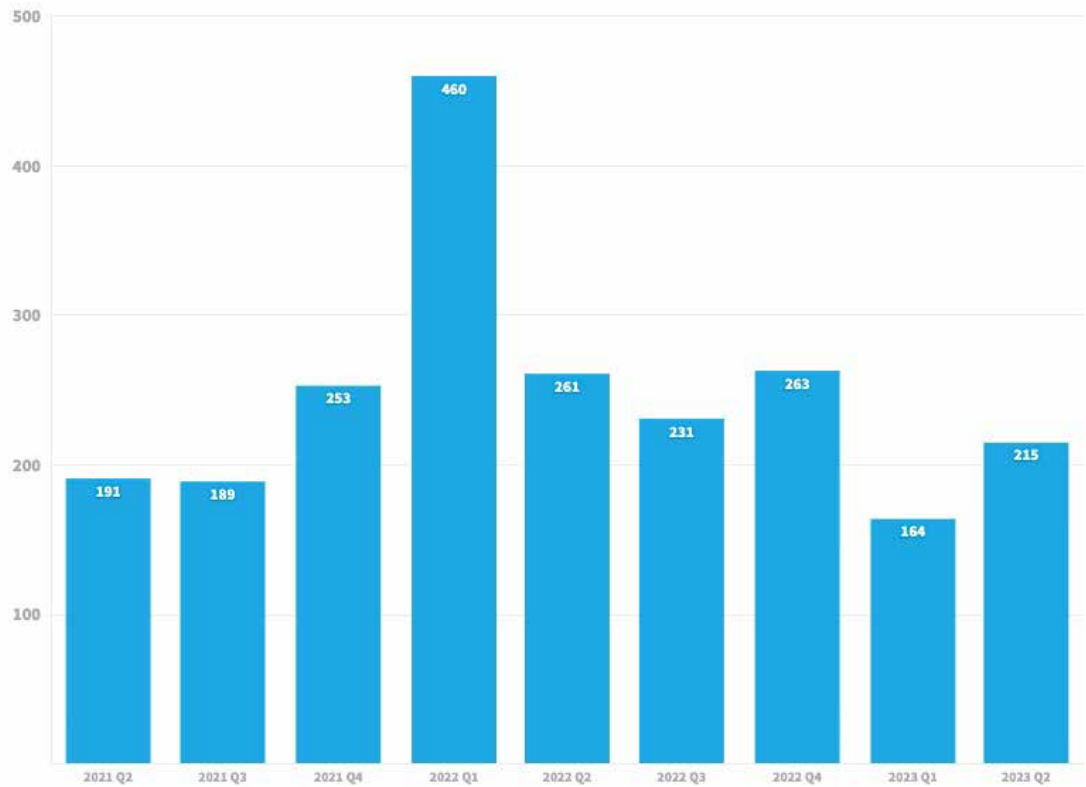
The count of domains we suspend after their registration and before they become operational has been decreasing over the past few quarters. This reduction can be attributed primarily to the proactive measures we are implementing. By intervening prior to domain activation, we find ourselves needing to deactivate fewer domains in response to abusive usage.

Fake webshop removal



Similar to the previous graph, our proactive approach has yielded positive outcomes here as well. Our concerted efforts to eliminate counterfeit webshops from our domain zone, combined with proactive controls, have resulted in a minimal presence of malicious webshops within the .be domain. We are making significant strides towards cultivating a secure and dependable environment within the .be zone.

Infected domains detection



The number of infections lies beyond our direct influence and is frequently rooted in inadequate website management security. In most instances, the presence of “malware” on a website or domain name can be attributed to this reason. Our role is largely limited to monitoring the situation and working closely with domain name holders and their webmasters to effectively manage this issue.




dnsbelgium

.be

.brussels

.vlaanderen



DNS Belgium is a non-profit organisation. Our mission is to register and manage .be, .vlaanderen and .brussels domain names, improve the accessibility of the internet, encourage its use, make it safer to use for everyone and do so in a more sustainable manner.

DNS Belgium

Ubicenter - Philipssite 5/13 - 3001
Heverlee (Belgium)

+32 16 28 49 70

communications@dnsbelgium.be